

# A synergy of skills to serve Africa



A, le vrai visage de la Banque.

## **INTRODUCTION TO THE NSIA GROUP**



Convinced that economic performance is inextricably linked to respect for the environment and social concerns, NSIA Group places a strong environmental and societal dimension at the heart of its identity, making it an innovative and responsible financial institution committed to inclusive and sustainable development.

## **DISCOVERING THE BANKING DIVISION**

At NSIA Banque, we are driven by one ambition, that of offering our customers quality financial services that are both innovative and tailored to their needs and aspirations. Our mission is to offer innovative banking and financial services to as many people as possible.

Our presence in several West African countries has enabled us to forge close links with our communities and actively contribute to the economic development of our regions.

Being a trusted partner to our customers, whether they are individuals, companies or institutions, is a source of fiert for all NSIA Banque employees.

## **Key Figures**

The NSIA Group's banking division plays an essential role within the West African Monetary Union (UMOA), holding a significative market share of 5.2<sup>%</sup> and ranking 8th among the main banking groups and among the top 5 African banking establishments in the zone\*. The financial performance of the banking division at the end of the financial year ending December, 31<sup>st</sup> 2023 illustrates our solid presence and our commitment to excellence.

(In millions)	2022	2023
Net Banking Income	215€ 141 125 FCFA	234 <sup>€</sup> 153 328 FCFA
Net Income	64 <sup>€</sup> 41 765 FCFA	68 <sup>€</sup> 44 421 FCFA
*Ranking based on 2022 dat		

## **Our business lines**

#### 3 business lines to support you every day

#### <u> </u>Retail Customers

- Day-to-day banking services
- Financing (loans, property loans, etc.)
- Insurance products
- Leasing

#### Corporate customers

- Company financing (current needs and investments)
- Import / Export Financing
- Cash management
- Leasing

## Institutional Customers

- BTCC
- Cash and payment
- Change
- Investments

#### Partners







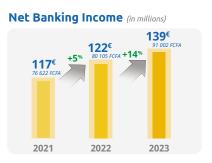




## NSIA BANQUE CÔTE D'IVOIRE

NSIA Banque CI, a bank with Ivorian capital, took over the activities of the BELGOLAISE bank in 2006. It is a commercial bank that offers services to both individuals and businesses.

## The bank's financial performance

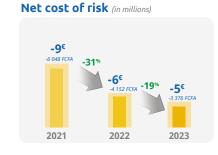


Balance sheet (in millions)

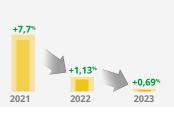




2022

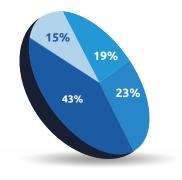


Net deterioration rate\*



\*Customer portfolio deterioration rate

## Customer portfolio segmentation



Large local / regional / multinational companies

2023

Individuals

2021

- MSEs
- The State and public bodies

#### Some industries

- Energy
- Retail
- Telecommunication
- Agriculture
- Healthcare
- Construction / Infrastructure

**Financial rating** 

Long-term AA-

Short term A1

Notation Bloomfield Investment

Validity : September 2023 to August 2024

awarded by the

Education

**Recap:** 



**ISO 9001 Version** 

**2015 Certification** 



Listed in compartment 1 of the BRVM (West African Regional stock exchange)



AML 30000 Certification







LUCIE label ISO 26000 Accreditation



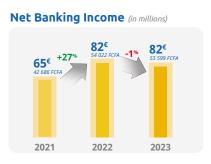


**Member of Global Compact** 

## **NSIA BANQUE BENIN**

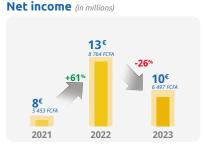
A subsidiary of the NSIA Group, NSIA Banque Bénin SA has been present in the Beninese banking landscape since 2018 after the takeover of the Frenchspeaking branch of Diamond Bank Plc. It has a share capital of thirty billion four hundred and fifty million FCFA (FCFA 30,450,000,000). NSIA Banque Bénin SA has two (02) branches : Senegal and Togo.

## The bank's financial performance



Balance sheet (in millions)





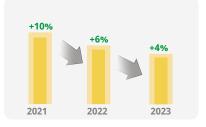
Equity capital (in millions)



Net cost of risk (in millions)



Net deterioration rate\*



\*Customer portfolio deterioration rate

## 0% 97%

**Customer Portfolio Segmentation** 



- Individuals
- MSEs

Agencies for

our clients

The State and public bodies

## Some industries

- Infrastructure
- Telecommunication
- Textile
- The State and public bodies
- Trade
- Construction
- Oil & Gas
- Fishing



**ISO 9001 Version** 2015 Certification

## **NSIA BANQUE BENIN IN SENEGAL**



**Benin Market** 

ranking

**Recap**:



Senegal Market ranking

Agencies for our clients

Π Cash point



**ISO 9001 Version** 2015 certification



ranking



**NSIA BANQUE BENIN IN TOGO** 







Agencies for **Togo Market** our clients

Cash point

**ISO 9001 Version** 2015 Certification

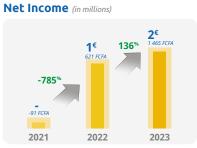


## **NSIA BANQUE GUINEA**

NSIA Banque was set up in Guinea in 2011 and offers different customer segments a comprehensive range of banking products and services to make day-to-day banking transactions secure, easy and, above all, efficient.

#### The bank's financial performance









+30%

2022

2021

\*Customer portfolio deterioration rate

2023

## **Customer Portfolio Segmentation**

2022

2023

2021



**Recap:** 









ISO 9001 Version 2015 Certification (in progress)



## NSIA Banque Côte d'Ivoire

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